



CONTACT

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ABOUT ME

Hi, I'm Julio, a web developer, publicist, and UX/UI designer. I have dedicated my career to web development and digital marketing. While working for major companies in the US and Colombia, I gained deep experience in digital media advertising and SEO. In recent years, I have expanded my expertise in SEO, AIO, interactive content development, Laravel, and WordPress plugin creation using VUE JS.

WORK EXPERIENCE



**JK Moving - Web developer/web designer**  
April 2023 - December 2025

- + Wordpress development.
- + Custom HTML, JS developments
- + UI/UX.
- + SEO research and content creation.

**Encora - Wordpress developer**  
February 2021 - April 2023

- + Wordpress development.
- + Custom Ecommerce development.
- + Wordpress support and troubleshoot.
- + App and software UI/UX.
- + SEO strategies on page.
- + Grooming meetings with clients from USA and Canada.

**Corfecali - Web Developer**  
June 2020 - January 2021

- + Web design and web development UI/UX.
- + SEO strategies on page and off page.
- + Mobile application PWA design and development.
- + Keyword research for google ads campaigns.
- + Development of 360 tours.
- + Design of campaign web pieces.
- + Sending and strategic design of e-mailing campaigns.

**JGB S.A. - Web Developer**  
October 2013 - December 2019

- + Websites Design and programming.
- + UI/UX.
- + SEO strategies in page and off page.
- + Design and development of 2D video games.
- + Digital advertising management.
- + Key visuals for campaigns and products.
- + Design and management for email campaigns.

**Super Inter Supermercados - Web Developer**  
January 2013 - September 2013

- + Design and programming of websites.
- + Social media management.
- + SEO strategies in page and off page.
- + Digital advertising management.
- + Key visuals for campaigns.
- + Emailing campaign coordination.
- + Personnel management for campaign execution.

**Chat Power Center - Web Developer**  
November 2011 - May 2012

- + Web design.
- + SEO in page to websites.
- + Custom HTML and CSS layout.

**Cuervo producciones - Web Developer - Video editor**  
May 2010 - February 2011

- + Design and programming websites.
- + Design multimedia presentations.
- + Motion graphics.
- + Video and audio edition.
- + Design printed media.

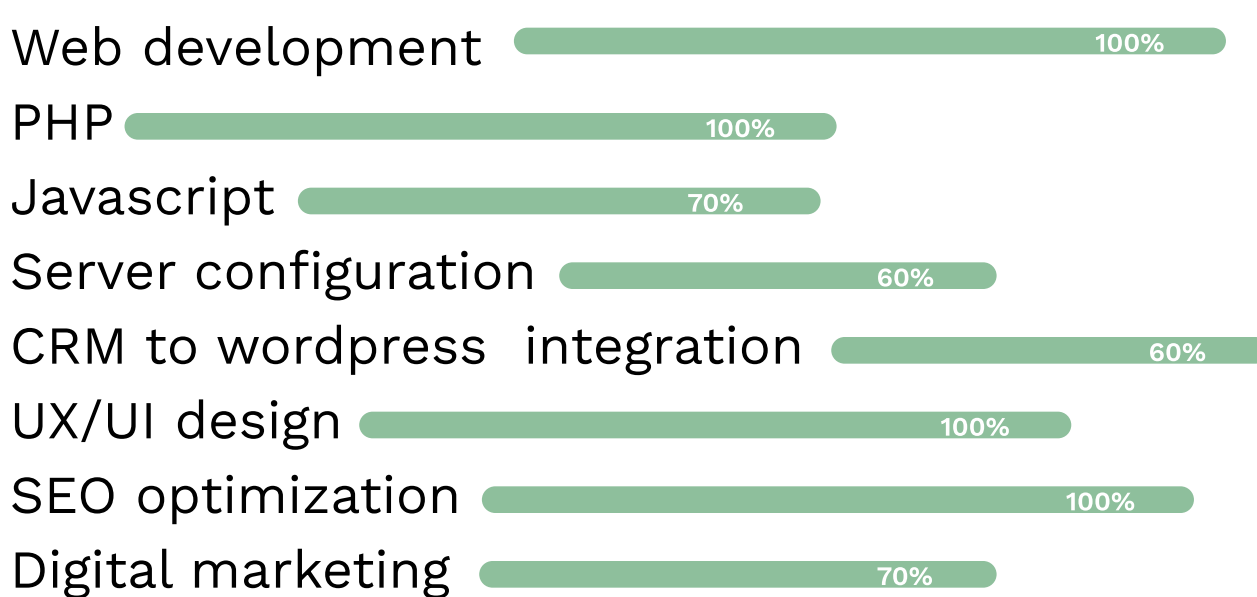


EDUCATION

- **Linkedin Learning- Course**  
SEO keyword strategy  
2024
- **Linkedin Learning- Course**  
Using AI as your SEO asistant  
2024
- **Platzi- Course**  
API composition in VUE  
2024
- **Platzi- Course**  
Prompt engineering course with ChatGPT  
2024
- **ICESI University - Seminar**  
Digital marketing and brand presence  
2019
- **Universidad Santiago de Cali - Bachelor degree**  
Publicist  
2018
- **SENA - Course**  
Dreamweaver 8 Javascript  
2008
- **Corporación Universitaria Los Andes - Technician**  
Graphic design  
2005



SKILLS



REFERENCES

- Mariela Ibarra**  
Social communicator  
+57 313 722 1273
- Sebastian Londoño**  
Computer scientist  
+57 316 8217 738
- Octavio Villegas**  
Digital marketing coordinator  
+57 318 2428 527

LANGUAGES



English 100%  
Spanish 100%



HOBBIES

